

Business Plan Competition – RSC2017

Inspired by the Startup India vision of India's Prime Minister Shri Narendra Modi and driven by the Amity University's mission of "Nation Building through Education & Beyond", Amity Business School (ABS), Jaipur is organizing "RSC2017 - Business Plan Competition" as part of 5th Rajasthan Science Congress 2017.

About Rajasthan Science Congress

The principle objective of establishing Rajasthan Science Congress is to promote scientific temper and create scientific, technological and innovation capacity among the masses with a view to promote science for all and generate excellence for sustainable development in the state of Rajasthan. It is formed as voluntary/nongovernment organization of scientists, educators and teachers (all categories) for promotion, research and development of all forms of science, technology and innovation. Rajasthan Science Congress also devotes its activities in the field of education, environment and economic, social and cultural and human resource development. Rajasthan Science Congress promote scientific temper and scientific studies in various area of public interest including disaster management, resource planning people's participation, democracy, good governance, education and training in various programmes meant for welfare or people etc. It also works for promotion of ICT in all walks of life of the people as well as spreading science literacy. To start with the mission as the social concern of Vaigyanik Drishtikon, it has been established under auspices of Vaigyanik Drishtikon Society (VDS), which have been in existence for last decade. The society has recognition by National Council of Science and Technology Communication (NCSTC), DST, Government of India. The scientific fraternity of Rajasthan is very keen to inculcate and promote this mission of Rajasthan Science Congress. Four sessions of Rajasthan Science Congress have been completed successfully. Rajasthan Science Congress was first held in 2013 at Tagore International School, Jaipur. Rajasthan Science Congress 2014, 2015 and 2016, were held in Dr. KN Modi University Newai, Manipal University Jaipur and JKLU Jaipur respectively. The responsibility to organize Fifth Rajasthan Science Congress is given to Amity University Rajasthan, Jaipur.

About RSC 2017 - Business Plan Competition

The "RSC2017 - Business Plan Competition" aims to stimulate and unleash the spirit of entrepreneurship and innovation among aspiring and existing entrepreneurs with ideas that contribute to their personal economic benefit and towards nation building. Amity Business School, Jaipur calls on potential and budding entrepreneurs to participate by submitting their innovative entrepreneurial ideas by means of a submitting a ***"One Page Executive Summary of Business Plan"*** focusing on, but not limited to, following areas: Biotechnology, Education for all, Electronics & Communication, Clean Tech & Renewable Energy, Health and Biomedical Devices, IT for Agriculture, IT for Disabled, Social Sustainable Ventures, Software and Web

Services, Telecommunication, Web Portals, Digital Home and Consumer Electronics, Retail and Consumer Software, Nanotechnology, Life Sciences and Biotechnology, Technology Based Innovative Ideas, Banking & Finance Solution for Financial Inclusion, Hospitality, Consultancy, Food Processing, Tourism, Agriculture and Rural Innovations, Healthcare Inclusion, Highly Scalable Social Models, Rural Entrepreneurship , Women Entrepreneurship, Social Entrepreneurship.

What is a Business Plan?

A business plan is a formal statement of a set of business goals, the reasons why they are believed attainable, and the plan for reaching those goals. It may also contain background information about the organization or team attempting to reach those goals. It is a document mapping the company's future course of action and projections. A well-structured business plan should encompass the following aspects:

- Cover Sheet (Company Name, College/Organization/Company. Presenting Team Members, Team Leader contact info)
- Executive Summary
- Product or service description (incl. current status of development – beta, prototype, etc.)
- Customer/Market analysis (market size and potential market share)
- Sales and Marketing Plan (how you will go-to-market)
- Intellectual property status (e.g., patents, licenses, etc.)
- Competitor Analysis (competitors and your competitive differentiation)
- Management team and/or advisors, including relevant experience
- Financial highlights (cash flow, income statement, & balance sheet)
- Offering of the company (how much investment you are seeking, uses of funding, possible exits)
- Business Plan Financial Data: Financial data should include a cash flow statement, income statement, and balance sheet.

Competition Rules & Guidelines

Who Can Participate

Ideas are no one's monopoly. Anyone with a business idea can participate in this event.

Important Dates

Rajasthan Science Congress:	13 – 15 October, 2017
Business Plan Competition:	13 October, 2017
Deadline for Submission Business Plan:	30 September 2017
Date of Registration:	20 August 2017

Registration Fees

1000/- rupees per team

Participation & Registration

- Open to individuals or teams of maximum 3 members
- The team leader must be a full- or part-time student, undergraduate or graduate level, who is currently enrolled in a degree program
- All applications must be submitted in English.
- Applications submitted for the competition that potentially conflict with any laws of India will be declined.
- Plagiarism of the business idea and/or elements of the business plan or missing or misleading information in the application may lead to a decline of participation without further explanations.
- A team can submit more than one business plan/idea after registration but in doing so, it must register separately for each submission.
- Applications must be submitted through following link
- **Send one page executive summary of business plan at pjain1@jpr.amity.edu**

Highlights

- Feasible business plan may be considered for funding / mentoring through Amity Innovation Incubator and / or Amity Venture Fund
- The guidance to feasible business plans may also be provided for pitching to various funds

Coordinators

Dr. Pankaj Jain

Associate Professor – Amity Business School
8769073411

Dr. Himanshu Shekhawat

Associate Professor – Amity Business School
9460875241